



**LEE A. CHADEN**  
**HANESBRANDS INC.**

Lee Chaden retired in December 2008 as chairman of the board of Hanesbrands Inc., a leading marketer of innerwear, outerwear and hosiery apparel. As executive chairman, he led Hanesbrands through its 2006 spin-off from Sara Lee Corporation into an independent publicly traded company. He retired from the Hanesbrands board in April 2014.



Chaden began his career with Procter & Gamble in 1966 in brand management, after receiving an engineering degree from Purdue University and a MBA from the University of California at Berkeley. His career path included a variety of senior corporate positions in marketing and general management with Playtex Inc. and the Sara Lee Corporation, as well as a decade in venture capital and entrepreneurial startups.

Chaden remains active in the Winston-Salem, North Carolina community, including serving on the board of the Reynolda House Museum of American Art as well as involvement with several other local non-profit organizations. He has also recently endowed a fellowship to provide scholarships to Industrial Engineering students at Purdue University.

Chaden and his wife, Shelby, travel extensively, staying in contact with their Los Angeles based daughter Harte, a leadership coach and granddaughters Daphne and Pepper, and with their New York based daughter Alexandra, who produces food-related TV shows for PBS, The Food Network, and others.